

## Message Text

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PAGE 01 VALLET 01863 091307Z

44

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 RSC-01 /021 W

----- 130137

R 091000Z DEC 74

FM AMEMBASSY VALLETTA

TO SECSTATE WASHDC 5904

USDOC WASHDC

UNCLAS VALLETTA 1863

STATE FOR EUR/EX

E.O. 11652: N/A

TAGS: BEXP, AFSP, MT

SUBJ: MALTA INTERNATIONAL FAIR, 1975

REF: VALLETTA A-51

1. MALTA INTERNATIONAL FAIR OFFICIALS CALLED ON AMBASSADOR DECEMBER 4 TO DISCUSS U.S. PARTICIPATION IN 1975 FAIR SCHEDULED JULY 1-15. FOR PLANNING PURPOSES, FAIR OFFICIAL SREQUESTED THAT U.S. PARTICIPATION APPLICATION BE SUBMITTED PRIOR JANUARY 10, 1975, IF AT ALL POSSIBLE.

2. OFFICIALS STATED THAT IN ADDITION USUAL WESTERN EUROPEAN PARTICIPANTS, HUNGARY AND CZECHOSLOVAKIA ALREADY COMMITTED, AND RUSSIA AND RUMANIA MAY PARTICIPATE IN 1975, ALONG WITH SEVERAL MIDEAST COUNTRIES.

3. EMBASSY BELIEVES CONTINUED U.S. PARTICIPATION IN MALTA FAIR WELL JUSTIFIED. SMALL DOLS 2000 INVESTMENT IN 1974 GENERATED SOME 22 TOP SUBMISSIONS WITH TOTAL POTENTIAL SALES OF OVER 1.4 MILLION. ANTICIPATED INCREASE IN MED-EAST VISITORS THIS YEAR WILL IMPROVE MALTA FAIR'S REGIONAL EFFECTIVENESS.

4. ACTION REQUESTED: EMBASSY REQUESTS EARLY APPROVAL OF DOLS 2000 FUNDING FOR U.S.PARTICIPATION IN 1975 MALTA TRADE FAIR. THIS WILL GIVE EMBASSY BETTER CHOICE OF LOCATION AT FAIR AND GREATER OPPORTUNITY TO DEVELOP EFFETIVE PROGRAM. EMBASSY  
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SUGGESTS RETENTION OF FY-1974 FUNDING ARRANGMENTS, I.E.,

DOLS 1000 ON DIRECT REIMBURSEMENT BASIS FROM COMMERCE AND DOLS  
1000 IN PROGRAM FUNDS FROM STATE. SMITH

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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